

**SVKM's NMIMS University
School of Distance Learning**

Corporate Social Responsibility

Marks: 100

**Date: 20.12.2007
Time: 3.00 to 6.00**

**Instructions: (a) Attempt any Five Questions.
(b) Each question has a weightage of 20 marks.**

1. Write Short Notes: (Any Two)
 - a) Millennium Development Goals
 - b) Carroll's Pyramid of CSR
 - c) Sustainable Development
 - d) Trusteeship
 2. How far according to you has India progressed? Justify the need for joint action to change the development scenario.
 3. Discuss the differences between three generations of CSR.
 4. Explain the concepts: a) Stakeholder Management and b) Corporate Social Performance.
 5. Discuss the different Models of CSR. Give examples.
 6. Explain the types of programmes that could be developed for promoting CSR activities.
 7. Why measurement and reporting of CSR is important? Discuss.
 8. Discuss the role of NGOs and Government in promoting CSR. Give examples.
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