

SVKM's NMIMS University
School of Distance Learning

International Business Environment

Date: 14.12.2007
Time: 3.00 to 6.00

Marks: 100

Instruction: Please attempt any four questions. All questions carry equal marks.

1. Following are the codes for which currency:
AVD;CHF;DKK;DEM;FRF;GBP;HKD;IDR;MYR;SEK
2. Describe the reforms in the foreign exchange market.
3. Kindly give arguments in favor or against WTO.
4. What is the General Agreement on Trade in services? Describe the four modes.
5. What are the regional trade arrangements? Are they in contravention to WTO charter? Logically reason out your case.
6. How does India's Trade Policy affect the trade in services? Describe in detail.
7. Describe the cultural dimension of International Business.
8. What are following:
MFA; Specific Duty; Tariff Escalation; Terms of Trade; TRIPs